



The Connector

S/Special Representative Reta Jo Lewis
Office of Global Intergovernmental Affairs

*"Under the innovative leadership of Secretary Clinton, the Secretary's Office of Global Intergovernmental Affairs—we have broken new ground on the frontier of interregional cooperation."
- Special Representative Lewis, Wilson Center Kennan Institute, November 19, 2012*

Volume 6

Published: Jan. 2013
U.S. Department
of State

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Did you Know?

- **Mersin is home to Turkey's largest seaport with a capacity of 6,000 ships annually.**
- **Rio +20 was the UN's biggest event ever organized with approximately 130 heads of state and government attending.**

U.S. - Russia Subnational Engagement: Breaking New Territory to Connect Markets and Communities

In July 2012, Special Representative Lewis made a 10-day trip to Russia where she visited cities and oblasts throughout the country, including Moscow, St. Petersburg, Yekaterinburg, and Vladivostok – the host city to the 2012 Asia-Pacific Economic Cooperation (APEC) Summit. Special Representative Lewis met with representatives of federal, regional, and local governments, as well as with leaders of Russia's business and academic communities, to discuss and further the development of a U.S.-Russia subnational engagement effort. She held discussions with then Moscow Oblast Governor Sergei Shoigu, Leningrad Oblast Governor Alexander Drozdenko, the Vice Governor of Primorsky Krai Oblast, and the Mayors of Moscow City,



Secretary Clinton and Russian Foreign Minister Lavrov walking to sign U.S.-Russia Joint Statement on Strengthening Interregional Cooperation; Vladivostok, Russia; 9/8/12

St. Petersburg, Vladivostok, and Artem City.

In September 2012, Special Representative Lewis returned to Russia as a member of the U.S. delegation to the APEC Summit. One of the key achievements of this trip was the signing by Secretary of State Hillary Rodham Clinton and Russian Foreign Minister Sergey Lavrov of a Joint Statement on Strengthening

U.S. - Russian Interregional Cooperation. This joint commitment creates a framework for expanding opportunities for engagement between the United States and Russia at the subnational level. The framework provides the foundation for cooperation in trade and investment, education, and sharing of best practices at the local and regional levels.

As Secretary Clinton stated during the signing ceremony in Vladivostok, "[This] step we're taking is designed to stimulate economic growth by harnessing the knowledge and skills of local leaders. We are signing a Joint Statement on Interregional Cooperation to encourage

(Cont. on 3)

Rio +20: Cities Driving Sustainability

Throughout 2012, the Office of the Special Representative for Global Intergovernmental Affairs continued to reaffirm the Department of State's commitment to promoting sustainability and action around climate change at the local and state levels. In June 2012, Special Representative Lewis served on the U.S. delegation to Rio +20 with local leaders, including Valerie Brown, Sonoma County, CA Supervisor; Mayor Pat Hays of North Little Rock, AK; Supervisor Salud



Secretary Clinton with Rio+20 Delegation; Rio de Janeiro, Brazil; 6/22/12

Carbajal, Santa Barbara, CA; and Mayor Jean Quan, Oakland, CA to bring international atten-

tion to the vital role of cities in driving sustainability.

While in Brazil, Special Representative Lewis traveled to Belo Horizonte, to participate in the ICLEI World Congress 2012. She delivered remarks to highlight the importance of cities providing concrete, practical policies in efforts to combat the rapid urbanization facing our global community.

For the first time in history, most of the world's population lives in cities, and over 52% of the global population lives in urban areas. *(Cont. on 4)*



U.S Engages Brazil Around Mega-Sporting

In November, Special Representative Lewis led a delegation to Sao Paulo and Brasilia, to follow up on the previous request of Brazil's Ministry of Sports. This effort to expand U.S.-Brazil cooperation related to major sporting events was met with great enthusiasm from interlocutors, including the Government of Brazil's Ministers for Sports, Tourism, and Racial Equality. The delegation shared best practices with Brazilian federal, state and local officials and examined potential opportunities related to the upcoming World Cup, Olympic and Paralympic Games.

The delegation was comprised of 12 leaders from the US Government, sports, business, entertainment, academic and civil society sectors. The delegation's collective and diverse experience enabled discussion on a variety of themes within the context of the major sporting events, including business opportunities, the crea-

tion of a positive legacy, the importance of community involvement, and racial and social inclusion. It also demonstrated the many possibilities for public and private sector engagement with the United States. For example, Michael Bidwill, President of the Arizona Cardinals NFL team, was able to discuss his successful efforts to construct a state-of-the-art football stadium in the United States. Briant Biggs, Head, Global Mobile Strategies, Roc Nation, talked about opportunities in Brazil for entertainers that Roc Nation represents, such as Jay-Z and Shakira.

Also in November, Los Angeles Mayor Antonio Villaraigosa led a delegation of business and city leaders to Rio de Janeiro and Brasilia. Mayor Villaraigosa showcased Los Angeles business opportunities. AECOM, a multi-national company headquarters in LA, won the competition to build the new Olympic Park in Brazil.

A public-private partnership between Los Angeles and the Alliance for Business Exchange of Brazil was signed. The objective of this MOU is to identify areas of enhanced promotion cooperation between Los Angeles and Brazil focusing on entertainment, media clean technology and real estate.



Special Representative Lewis and her delegation meet with Luiz Barretto Filho, Brazilian Minister of Tourism; Brasilia; 11/28/12

U.S. - China Northeast Regional Exchange

On July 29, in Burlington, VT, the Office of Global Intergovernmental Affairs participated in the 36th Annual Conference of New England Governors, an interregional, binational, organization established in 1973.

The two-day conference was the first regional meeting of the New England governors with a Chinese provincial leader where they met with Zhang Jianxin, Vice Governor of Heilongjiang Province and Madame Li Xiaolin, President of the Chinese People's Association for Friendship for Foreign Countries. Additional participants included Hanscom Smith, Economic Counselor, U.S Embassy Beijing; and numerous CEOs and entrepreneurs. The exchange sought to further U.S.-China subnational cooperation. The



Connecticut Governor Daniel Malloy (right) meets with Chinese delegation at Annual Conference of New England Governors in Burlington, VT; 7/30/12

Chinese delegation met with Governors Peter Shumlin of Vermont, Dannel Malloy of Connecticut, Lincoln Chafee of Rhode Island, and Deval Patrick of Massachusetts.

All parties pledged to continue to promote and expand subnational cooperation at a regional level as both regions share common agricultural, industrial, and economic conditions.

In September, Governor Malloy traveled to China for eight days to attend the World Economic Forum in Tianjin and was accompanied by Commissioner Catherine Smith of the Connecticut Department of Economic and Community Development. Governor Malloy's trip was the first time a Connecticut governor has visited China in over 25 years with the purpose of engaging subnational leaders to increase Chinese trade and investment in Connecticut.

Subnational Work in Economic Statecraft



Special Representative Lewis delivered remarks to ACMinas on Global Economic Statecraft Day; Belo Horizonte, Brazil; 6/14/12

A growing number of U.S. state and local governments are actively pursuing partnerships abroad to promote trade and investment. To support their efforts, the Office of the Special Representative for Global Intergovernmental Affairs has worked to implement Secretary Clinton's Economic Statecraft initiative by increasing awareness within the Department and external engagement with state, regional and local governments on key policy issues.

In December, the Office of Global Intergovernmental Affairs sponsored a Direct Line call with U.S. Embassy Ankara and economic development

agency representatives from eight U.S. states.

Special Representative Lewis participated in the call with Bureau of Economic and Business Affairs Principal Deputy Assistant Secretary Deborah McCarthy. A follow-up call will take place to assist the Turkish Ministry of Economy with a winter 2013 road show to several U.S. cities. The road show will promote new investment incentives with Turkey.



Turkey: Connecting Local Governments

“We reaffirm the strong partnership between our nations [United States and Turkey] and the common desire to bolster peace and security around the world, promote economic prosperity, and encourage democratic transitions.”
— **Secretary Clinton, October 26, 2012**

In May 2012, Special Representative Lewis collaborated on a delegation to Turkey led by Georgia Governor Nathan Deal that included business, government and academic leaders.

The delegation visited the cities of Istanbul, Ankara and Mersin, and met with prominent members of the Turkish government and the corporate community to explore business and trade opportunities in this strategically located market.

Governor Deal and the delegation met with Georgia airmen and women serving at Incirlik Air Force Base. In Mersin, the delegation met with Governor Hasan Basri Guzeloglu and Mayor Macit Ozcan. In addition, the delegation toured the port and visited the city’s Chamber of Shipping and the Mersin Free Trade Zone.

In 2011, Georgia was the seventh-leading exporter to Turkey



(l-r): Special Representative Lewis; Mr. Scott F. Kilner, U.S. Consul General, Istanbul; and Mr. Kadir Topbas, Mayor of Istanbul, and President, United Cities and Local Governments (UCLG); May 2012.

among U.S. states. Turkey has targeted six U.S. states to increase trade including Georgia, Illinois, Texas, New York, California, and Florida.

Additionally, in June 2012, Special Representative Lewis attended the American Turkish Council Annual Conference in Washington, D.C. where she met

with Fath Sahin, Governor of the Mugla Province, and worked with the Union of Chambers and Commodity Exchanges of Turkey (TOBB) to connect the Turkish private sector with local governments.

In November 2012, the Office of Global Intergovernmental Affairs, met with representatives from T.C. DICLE KALKINMA AJANSI (Tigris Development Agency) DIKA to discuss global economic development in rural Southeastern Turkey.

In April 2013, Turkish Airlines will begin non-stop service from Istanbul to Houston, TX with four flights per week. Minister of Economy Caglayan will be on the inaugural flight and visit Houston and Austin at that time to promote Turkey and the new investment incentives. S/SRGIA looks forward to continued collaboration with Turkey to strengthen our economic and diplomatic ties.

U.S. - India Strategic Dialogue: “Conversation Between Cities”



Secretary Clinton holds a joint press availability with Indian Foreign Minister S.M. Krishna at the U.S.-India Strategic Dialogue; Washington, D.C.; 6/13/12

During the U.S. - India Strategic Dialogue on June 13, Secretary Clinton welcomed Indian Foreign Minister Krishna’s proposal for a “Conversation Between Cities” to address “urban challenges and solutions in the 21st Century and to foster greater economic ties, understanding and friendship between the people of the two countries.”

The announcement of a U.S.-India City-to-City partner-

ship allows future cooperation in trade and investment, clean energy, education, infrastructure, development, tourism, and leadership training for women elected leaders.

The Department is working with the Government of India to launch the “Conversations Between Cities” in early 2013.

Breaking New Territory (Continued)

“It’s that very ethos of regional action that is defining a new era of 21st Century Statecraft. One where a local civic leader in Russia, looking to establish environmental protections while not forgoing financial revenue for a community, can take note from a U.S. mayor who is working with his or her city council to enact new forms of carbon offsets.” — **Special Representative Lewis, November 19, 2012**

(Cont. from 1) greater collaboration at all levels of our governments. Regional and local officials will host trade delegations and introduce businesses to new markets. And when it comes to economic growth, local partnerships can have

global impacts.”

Over the past three and a half years, the United States and Russia have deepened cooperation. As our citizens are connected in more ways than ever before, the Office of Global Intergovernmental Affairs

is committed to facilitating creative ideas to solve global problems on a regional level, by encouraging localities to work with one another.



Rio +20 (Continued)

(Cont. from 1) Specifically, in Asia, Africa, and Latin America, urbanization is occurring at an unprecedented rate. During the Rio +20 conference, the Office of Global Intergovernmental Affairs hosted a

panel at the U.S. Center which brought together subnational leaders and organizations that represent their interests to foster discussion around “Green Growth: A State Perspective.” This discussion

added a unique focus on how subnational leaders can effectively promote sustainable actions in their local communities.

“Every week one million people move to cities....States and cities do not face a choice between green and growth: they can and must pursue both.”
— *Special Rep. Lewis, March 8, 2012*

U.S. — Brazil State and Local Cooperation Update

Since Spring 2012, numerous U.S. states and cities have sponsored trade missions to Brazil and have entered into partnerships. In May 2012, a partnership between the Brazilian State of Bahia and Fulton County Georgia was signed. Through this agreement, Bahia, which will host one of the games for the 2014 World Cup, will increasingly work with Metro Atlanta to glean best practices from the 1994 Super Bowl and 1996 Olympics. The State of Bahia is a fitting partner for Fulton County for cooperation on economic development and tourism; youth development and education; and social inclusion.

In August 2012, Special Representative Lewis led a delegation to Brasilia and Sao Paulo which included Director David Hinson, the Department of Commerce’s Minority Business Development Agency (MBDA). In Sao Paulo, Special Representative Lewis and Director Hinson met with mayors, state government officials, Ameri-

can businesses, Afro-Brazilian entrepreneurs, and representatives from Brazilian universities. As a result, MBDA and SEBRAE (the Brazilian Support Service for Micro and Small Enterprises) are entering into a partnership to assist with affirmative action procurement and SME contracting for World Cup and Olympics projects.

In September, Illinois Governor Pat Quinn led a six-day trade mission to Brazil which included Illinois business leaders, state and local government officials, and representatives from educational institutions. He announced that Illinois-based companies including the Motorola Solutions Foundation and Ingredion Inc. (formerly Corn Products) will donate \$155,000 in scholarship funds to support undergraduate students attending Illinois schools for the upcoming 2013-2014 school year through the Science Without Borders Program. In addition, another Illinois based company,

Tate & Lyle, announced its intention to provide internships to two Brazilian students at its Illinois facility.



Governor Quinn meeting with business leaders from the Federation of Industries of the State of São Paulo, which is the largest business organization in the country, representing more than 130 industry groups.

By GovernorQuinnFlickr

In the Next Connector

- Special Representative Lewis addresses the 8th Annual Conflict Prevention, Peacekeeping and Stability Forum
- Special Representative Lewis’ participation in the UN Conference on Climate Change—COP 18.
- S/SRGIA continues to engage subnational leaders in Brazil around mega-sporting events

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